



## DCI Edge First Practice Program For Orthodontic and Pediatric Practices

Opening an orthodontic or pediatric practice is an exciting milestone—and one that deserves the right foundation.

The **DCI Edge** First Practice Program was created to support you every step of the way as you build a practice designed to grow with your patients.

DCI Edge dental equipment helps stretch your startup budget, allowing you to invest confidently in quality equipment and advanced technology that support efficiency, comfort, and long-term practice growth.

**BUY** Four operatories (or more) of equipment, including:

- Chair (Series 5, Series 4, Orthodontic Chair, or Pediatric Bench)
- Ortho Cart with Delivery and Light
- Doctor's Stool



**GET 20% OFF** Retail pricing on all equipment—available now and for the next two years

**+ FREE per operatory:**

- Choice of NSK Air Low-Speed or High-Speed handpiece:
  - \* NSK FX25 Low-Speed attachment and FX204 Air Motor
  - \* NSK Z micro Air High-Speed handpiece and coupler
- Ultraleather Upholstery on Chair and Stool
- DCI Edge's exclusive patented Kid Cushion

**+ Automatically eligible for tiered discount pricing in years three and four.**

**+ First Practice Partner Pricing:** We've teamed up with strategic partners to bring you exclusive savings—making it easier to maximize your budget and invest in the technology your practice needs to grow.



## Example of Savings

	Retail Price per Operatory	Retail Price for 4 Operatories	Discount & Free Items	TOTAL PRICE
<b>EQUIPMENT:</b> <ul style="list-style-type: none"> <li>DCI Edge Series 4 Chair</li> <li>CZ1450/51 Ortho Cart</li> <li>Series 4 Light w/chair adapter &amp; light post</li> <li>Doctor's Stool</li> </ul>	\$21,650	\$86,600	<b>-\$17,320 (20% discount)</b>	\$69,280
<b>FREE per operatory:</b> <ul style="list-style-type: none"> <li>Choice of NSK Air Low-Speed or High-Speed handpiece:                             <ul style="list-style-type: none"> <li>* NSK Z micro Air High-Speed handpiece and coupler</li> <li>* NSK FX25 Low-Speed attachment and FX204 Air Motor</li> </ul> </li> <li>Ultraleather Upholstery on Chair and Stool</li> <li>DCI Edge patented design Kid Cushion</li> </ul>	\$2,770	\$11,080	<b>-\$11,080 (Total free value)</b>	<b>\$0</b>
<b>TOTAL</b>		\$97,680	<b>-\$28,400</b>	\$69,280
<b>TOTAL SAVINGS (20% discount PLUS FREE ITEMS)</b>			<b>29%</b>	

## Why DCI?



### Designed and Built In the USA

All DCI Edge equipment and cabinetry are proudly designed, developed, and assembled at our USA facilities using high-quality DCI components, enabling us to deliver exceptional quality to our customers.



### Unmatched Customer Assurance

To support your success and provide peace of mind, we proudly offer a 10-year warranty on all our equipment. We are committed to supporting you well beyond installation, ensuring you can rely on DCI for the lifespan of your equipment.



### Efficiency and Value

We use a lean and efficient business model emphasizing features customers value most while maintaining exceptional quality and affordability. Reducing complexity in every aspect of product design results in streamlined engineering that benefits our customers throughout the lifetime of their investment.

Terms and Conditions: Dentists starting their first practice and making their initial equipment purchase are eligible for the program. The discount is available for initial equipment purchase and additional purchases made within two years, when purchased through the same dealer. Dentists qualify for savings in years 3-4, based on DCI's tiered price program and the level of their retail purchases for the first two years. Program pricing examples are shown in USD. Discount excludes NSK Handpiece Bundles. Program may not be combined with other promotions and is subject to discontinuation or change. PJT1644