# **The Edge** First Practice Program

Launching your own practice is a major milestone, and DCI Edge has created a program to support you on that journey.

With DCI Edge dental equipment, your startup budget can go further, allowing you to invest in advanced technology and equipment to help grow your business.







### **BUY**

Two operatories (or more) of equipment, including:

Any Chair, Delivery System, Light, Assistant Instrumentation, and Series 5 12 o'clock Cabinet.

# GET **25% OFF**

retail pricing on all DCI Edge purchases for 2 years

**PLUS** 



#### BUY

Two operatories AND Any Sterilization Center

for \$20K or more.

## **GET FREE**

- · AirSoothe™ Massage Technology for Series 5 Chair
- · Ultraleather Premium Upholstery on Chair and Stools
- Doctor & Assistant Stools for each operatory purchased (\$4,000 value per operatory)

#### AND

 Purchase an NSK NLZ PRO Motor System and a Z95L Bundle, and receive a FREE Motor with cord. Available on the Series 5 Plus Delivery System (\$1,980 value per free motor).

Automatically qualify for discounted pricing in years three through four. Ask your dealer for details.



<b>Example of Savings</b>	Retail Price per Operatory	Retail Price for 3 Operatories	25% Discount & Free Items	TOTAL PRICE
DCI Edge Series 5 Chair Series 5 <b>Plus</b> Swing Mount Delivery Series 5 LED Light Assistant Instrumentation with Mobile Worksurface DR4451 Series 5 12 o'clock Cabinet CR5500	\$39,460	\$118,380	-\$29,595	\$88,785
Sterilization Center	\$20,000	\$20,000	-\$5,000	\$15,000
FREE:  · AirSoothe™ Massage Chair Technology  · Ultraleather Premium Upholstery  · Doctor and Assistant Stools	\$4,000	\$12,000	-\$12,000	\$0
TOTAL		\$150,380	-\$46,595	\$103,785

# Why DCI?



**Designed and Built In the USA** 

quality to our customers.

All DCI Edge equipment and cabinetry are

at our USA facilities using high-quality DCI

proudly designed, developed and assembled

components, enabling us to deliver exceptional



#### **Unmatched Customer Assurance**

To support your success and provide peace of mind, we proudly offer a ten-year warranty on all our equipment. We are committed to supporting you well beyond installation, ensuring you can rely on DCI for the lifespan of your equipment.



#### **Efficiency and Value**

We use a lean and efficient business model emphasizing features customers value most while maintaining exceptional quality and affordability. Reducing complexity in every aspect of product design results in streamlined engineering that benefits our customers throughout the lifetime of their investment.

Terms and Conditions: Dentists starting their first practice and making their initial equipment purchase are eligible for the program. The discount is available for initial equipment purchase and additional purchases made within two years, when purchased through the same dealer. Dentists qualify for savings in years 3-4, based on DCI's tiered price program and the level of their retail purchases for the first two years. Program pricing examples are shown in USD. The 25% discount excludes NSK Electric Motors and Handpiece Bundles. Program may not be combined with other promotions and is subject to discontinuation or change.